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| 1.- ASIGNATURA | | |
| 1.1.- MATERIA (ÁREA DE CONOCIMIENTO) | Idiomas | |
| 1.2.- DENOMINACIÓN | Inglés IV | |
| 2.- PROFESOR/A (S) | Richard Jones | |
| 3.- CARACTERÍSTICAS | | |
| 3.1.- CARÁCTER | Consular | |
| 3.2.- EXTENSIÓN (créditos) | 6 | |
| 3.3.- CURSO | Cuarto | |
| 3.4.- CUATRIMESTRE | Primero | |
| 3.5.- IDIOMA | Inglés | |
| 4.- COMPETENCIAS GENERALES | CG4 | Comprender y expresar ideas de forma eficaz, a nivel de alto en inglés para manejarse en cualquier entorno, y a nivel intermedio en otro idioma extranjero, que permita desenvolverse, al menos, en el ámbito empresarial. |
| | CG9 | Ser capaz de integrarse y comunicarse con expertos de otras áreas y en distintos contextos. |
| 5.- COMPETENCIAS ESPECÍFICAS | - | |
| 6.- CONTENIDOS | <p>1. Corporate Ethics</p> <p>1.1 Grammar: Perfect Forms 1.2 Discussion: CSR – worthy cause? 1.3 Reading: Fair trade</p> <p>2. Productivity</p> <p>2.1 Grammar: Variations on Conditional Sentences 2.2 Discussion: What Factors Affect Productivity 2.3 Reading: Magro Toys – Report on Productivity</p> <p>3. Social media and business</p> <p>3.1 Grammar: The Article 3.2 Discussion: How to Use Social Media 3.3 Reading: Some Ways of Using Social Media</p> <p>4. Workforce of the future</p> <p>4.1 Grammar: Expressing Causes 4.2 Discussion: Working Practices in the Future 4.3 Reading: The Millenium Generation</p> <p>5. Expanding abroad</p> <p>5.1 Grammar: Adjectives and Adverbs of Frequency 5.2 Discussion: Expanding into Foreign Markets 5.3 Reading: Supervising Subsidiaries</p> | |

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| | <p>6. Corresponding with consumers 6.1 Grammar: Email English 6.2 Discussion: Launching New Services 6.3 Reading: A Letter about a New Service</p> <p>7. Sustainability 7.1 Grammar: Verbs + ing 7.2 Discussion: Sustainable Development 7.3 Reading: The magic of the Washing Machine</p> | | | | | | | | | | | |
| 7. METODOLOGÍA | <p>Presentation of textual material in class with emphasis on grammar forms and the appropriate vocabulary. Practice of both through classroom exercises and homework assignments. Discussion of topics in the text through open discussion, closed group discussion, role play and introduction of additional but related material from the English media.</p> <p>Both with the classroom and through assignments, students will be encouraged to use the language forms in realistic contexts and develop confidence in the concepts and material.</p> | | | | | | | | | | | |
| 8.- RESULTADOS DEL APRENDIZAJE | <p>- Recibir y transmitir mensajes orales que puedan generarse durante una jornada laboral normal.</p> <p>- Ser capaz de entender y emitir correspondencia e informes que se utilizan en un contexto profesional.</p> <p>- Atender todo tipo de peticiones de bienes o servicios.</p> <p>- Ser capaz de hacer aportaciones eficaces en reuniones y seminarios de trabajo.</p> | | | | | | | | | | | |
| 9.- CRITERIOS DE EVALUACIÓN | Criterio | | Competencias | | Valor (%) | | | | | | | |
| | Assessment of projects | | CG4, CG9 | | 40% | | | | | | | |
| | Final written test | | CG4, CG9 | | 25% | | | | | | | |
| | Final oral test | | CG4, CG9 | | 25% | | | | | | | |
| | Attendance and attitude | | CG4, CG9 | | 10% | | | | | | | |
| | Observaciones generales | | | | | | | | | | | |
| | - Para ser evaluable en la primera convocatoria será requisito imprescindible haber participado, al menos, en el 85% de las sesiones presenciales | | | | | | | | | | | |
| | Observaciones convocatoria extraordinaria | | | | | | | | | | | |
| | Las calificaciones del "Assessment of projects" y de "Attendance and attitude" de la convocatoria ordinaria se mantienen y pueden ser mejoradas con trabajos propuestos por el profesor. | | | | | | | | | | | |
| | Observaciones convocatorias para alumnos de años anteriores (sin docencia) | | | | | | | | | | | |
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| 10.- BIBLIOGRAFÍA | Brook-Hart, Guy (2013). <i>Business Benchmark Advanced</i> . Cambridge University Press | | | | | | | | | | | |
| 11.- DISTRIBUCIÓN DE LOS CRITERIOS DE EVALUACIÓN | Criteria | Sep. | Oct. | Nov. | Dec. | Jan. | Total | | | | | |
| | Assessment of projects | 10% | 10% | 10% | 10% | | 40% | | | | | |
| | Final written test | | | | | 25% | 25% | | | | | |
| | Final oral test | | | | | 25% | 25% | | | | | |
| | Attendance and attitude | 10% | | | | | | 10% | | | | |
| | Total | | | | | | | 100% | | | | |